

THE BIG STORY

LEMME

49TH NATIONAL
SAFETY DAY
CELEBRATION

HEALTH CAMP

BDPL VIDWAAN

NEW YEAR 2020



JANUARY - MARCH 2020 | VOLUME 2 | ISSUE 4

BDPL BULLETIN



Baldeo
Sahu Infra
PRIVATE LIMITED

*For internal
circulation
only*

Welcoming the New Year 2020



by being
BETTER
EVERYDAY

An eventful year has passed and a **new Financial Year 2020-21** is here !

Dear All,

As you are aware that the last two months of the financial year 2019-20 has been full of challenges across all the business in India and globally due to Carona virus concern. This has resulted in satisfactory year-end closing for our business.

It is expected that in the new FY 2020-21 the business uncertainty will continue until Covid-19, **which has being declared a pandemic by the WHO, gets controlled.** Needless to say that impact of lock-down resulted in liquor industry business coming to stand still and has impacted our bottling unit as well as distillery operations, brick plant and Co2.

Having full confidence and trust on each one of BDPL group family members we all will work towards realising our long-term vision. In coming days, we have to ensure business continuity both for internal staff as well as external vendors. I would like to extend my thanks for your utmost efforts regarding our company for the last FY and looking forward for your continuous support

To successfully move forward in 2020, I believe we need to implement crisis management system and consider sustainable management as our foremost asset. A company's best qualities come out of a crisis situation. We will continue to focus on safety and welfare of all our employees and on their training and development needs, besides this we are very serious about implementing Performance Management System (PMS) in our company.

BDPL is committed to carryout its CSR activities and I thank all our employees and staff who have actively participated to make our CSR wing strong and successful. We will continue to work hard with local communities to implement our CSR initiatives and bring positive changes and help those less fortunate than ourselves.

Throughout the new financial year, BDPL Group will also try to position itself under '**BETTER EVERYDAY**' identity. It demonstrates our drive to make *'better every life we touch; be it our employees, our business associates, our customers, or the whole industry at large.* And we do so by following the principle of bettering ourselves, time and again, continuously, with dynamic enthusiasm.

In 2020, lets start working to be '**better everyday**', which looks after the interest of our people, clients and partners equally.

I solicit your continued cooperation.

Thank you

Best Regards

A handwritten signature in blue ink, appearing to read 'Ritesh Sahu'. The signature is stylized and includes a horizontal line at the end.

Ritesh Sahu
Managing Director
BDPL GROUP



March 4, 2020, Boudh:
 49th National Safety day was observed i BDPL today. This year's campaign theme is "Enhance Safety & Health Performance by use of Advanced Technologies". On the occasion, all the labors and employees took the safety pledge.

The lead team emphasised the need for all employees to remain alert. They advised all the ground level workers and employees to explore how they can leverage technology to improve Safety and Health.

prioritising
SAFETY



January 04, 2020

Lemme



Lemme launch
SALES MEET



Safe Water for HEALTHY LIVING



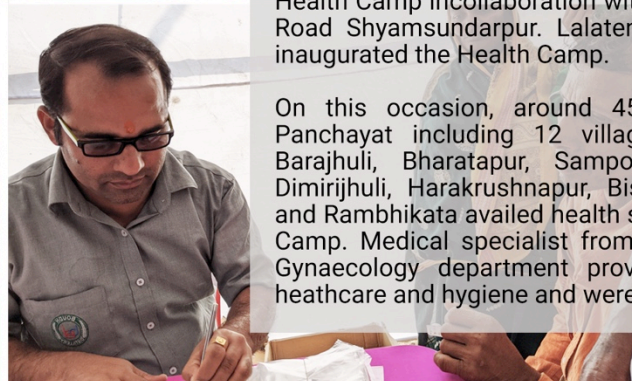
February 02, 2020: RO Water inauguration at Adarsha Vidya



REVIVE with Health Camp



Saturday, February 23, 2020: Boudh Distillery Pvt. Ltd. (BDPL) organized a one-day free Health Camp in collaboration with Care Hospital at Jagannath Road Shyamsundarpur. Lalatendu Mishra, Collector, Boudh inaugurated the Health Camp.



On this occasion, around 450 villagers from Sampoch Panchayat including 12 villages namely Syamsundarpur, Barajhuli, Bharatapur, Sampoch, Fakirpur, Bhubaneswar, Dimirijhuli, Harakrushnapur, Bishnupur, Titrikata, Chandipur and Rambhikata availed health services at the daylong Health Camp. Medical specialist from Medicine, ENT, Urology and Gynaecology department provided consultation on basic healthcare and hygiene and were also provided free medicine.



Friday, February 14, 2020:
 As a part of corporate social responsibility, Boudh Distillery announced the scholarship programme for Matric Toppers. A token amount Rs. 10000/-, 8000/- and 5000/- are going to be conferred as scholarship to three toppers of Harabhanga Block students who are appearing in the Matriculation exams. The scholarship which will be given to the toppers will be selected from as many as 1261 students of 19 High Schools.



February 14, 2020: Unveiling of BDPL Vidwaan logo, a CSR initiative of BDPL

Sapno Ki Udaan
 BDPL VIDWAAN



Offering Prayers & Puja
GRAIN SILO STORAGE
 February 20, 2020



Ucrete
**THE
 WORLD'S
 TOUGHEST
 FLOOR**

Friday, February 14, 2020:
 UCRETE Flooring solutions was installed at Kishore Prasad Bijay Prasad Beverages Pvt. Ltd. It was installed at the FG Warehouse which holds the storage capacity of 15k cases





February 16, 2020: Golaka Barada DGM- Power Plant attended seminar on sustainable development, energy conservation & energy efficiency at Triveni Ltd, Bangalore



1st Qtr 2020, bulletin rollout



February 21, 2020: New truck purchased for Kwality Bottlers.



January 26, 2020: Congratulations to Horticulture team for winning the award in plant category at Boudh.



February 23, 2020: Appreciating the employees for successful completion of Health Camp which witnessed more than 450 villagers.

**Event
UPDATES**



Wednesday, January 26, 2020: BDPL celebrated 71st Republic Day at the plant. Sanjay Rathi, Unit Head hoisted the Indian National Flag. The guards and forces saluted and pledged to uphold the honour and integrity of the Nation. Biscuits were distributed at nearby schools on the occasion.

**Celebrating
legacy
71st
REPUBLIC
DAY**





Completed 21kms half marathon



Tata Steel RUN

January 19, 2020



MASK Distribution



Monday, March 23, 2020:

BDPL has a critical responsibility in pandemic preparedness and response. Our most urgent priority is the safety of our employees and workers. BDPL distributed masks to all its employees and also encouraged them to use hand sanitisers and regularly wash hands to beat the pandemic Covid-19



Celebrating New Year 2020 with STAFF FELICITATION & APPRECIATION



HOLI Dhamaal



Kwality Bottlers



Head Office



BDPL Plant



SELFIE Contest



Holi Makeover

Rajesh Ratha



Sanjay Rathi



One with the friends

Rohit Patel



Mukesh Kumar Singh



Happy Faces

Prem Kanojia



Swag Selfie

Swadesh Kumar



Memory Pause

Rajoo Prasad



Sunil Kumar Singh

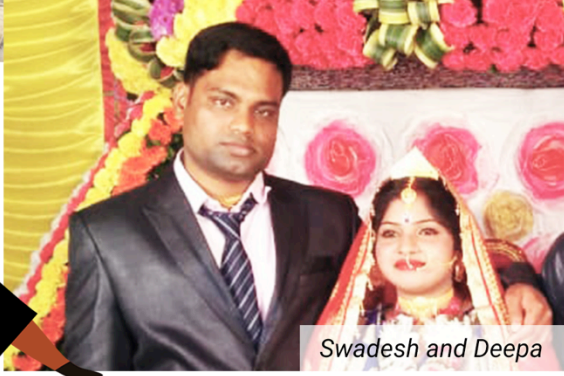
Wishing you a happy married life Bharat



Congratulations Rabi



Swadesh and Deepa



CONGRATULATIONS!



Bidding adieu to **PRAKASH SHARMA**



February, 2020

LOCK the pot

First Potluck at BDPL HO



Andhra Vurjee by Manikandan Nambiar

Bada Dalma by Sangram Parhi

Fish Fry by by

Phulgobi sabji by Prakas (Office Boy)

Chutak-Spenad-Dahibara Aloo Dum by Sambit Patnaik

South Indian Chicken by Naveen V

Sweets by Prem Kanolija

Parotta & paneer by Shashi

Shorisha Chira Vaja by Krishnash

Dahi Ambula by Sambit Patnaik

Dahibara by Birendra Sahu



KUDOS to Prachi !



Prachi Shrabani Parhi
LKG, DPS, Bhadrakh
Daughter of Sangram Parhi

Prachi got 2nd position in three subjects Math, Drawings and EVS in KIDS OLYMPIAD TEST in her school. She was awarded by Chief guest Chief Justice Magistrate, Bhadrakh for 1st position in Academic. She is now selected to sit in District level OLYMPIAD test in all three subjects.

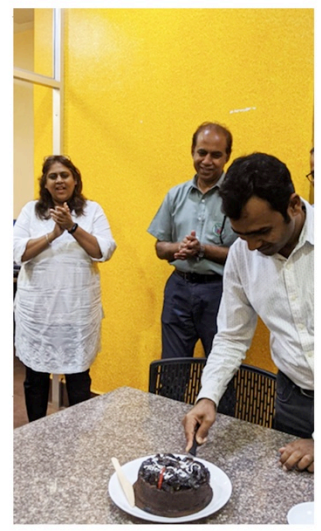
HAPPY Birthday



January 13, 2020



an ultimate CAKE-BASH



March 16, 2020



The **WORKAHOIC** Cake

Best ever cake I had cut in my life. The cake had my lifeline made on the cake (Laptop, notebook, specs and a mobile phone). Very creative idea! Thanks



CELEBRATION CORNER

**APPRECIATION
AWARD** 👍

Bravery award for saving life



Bravery award for snake rescue

Best New Year wishes award



**WHEN
BONDING
GREW AND
BLOOMED
FOREVER**

We are delighted to have **NEW JOINEES** into the folds of our company.
Having you in our company is a great honour. **Welcome aboard !!**

**BDPL Group
FRESH ON THE BLOCK**





February 28, 2020, Gold Club, Bhubaneswar:
For celebrating the launch of Lemme Lemon Rum; Golf Club Bhubaneswar was transformed into a lime fresh space with lots of branding and lemon punch. Lemme rocks was celebrated to give a momentous push to the brand. Around 350 guests from all over Odisha rocked the night with free flowing music, catchy beats and performance by music sensations Dilruba, Rohit Suquierra, Sonam Dash and more. The ramp show by Nicola Gomes in Lemme theme ruled the show in presence of directors of BDPL Group Mr Uday Shanker Prasad and Mr Amit Sahu.

