



Baldeo  
Sahu Infra  
PRIVATE LIMITED

# BDPL Bulletin

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I am proud and inspired by the way our company has risen to challenge - with flexibility, resilience, courage – and a caring heart.....

*Read more (Page 3)..*

[www.boudhdistillery.com](http://www.boudhdistillery.com)



BDPL logo unveil



1st Dispatch of Ethanol to IOCL, Jharsuguda

January 29, 2021: Aligned with the Government's Ethanol Blended Petrol (EBP) Programme, Boudh Distillery, dispatched its first ethanol supply to IOCL, Jharsuguda, produced from its newly commissioned ethanol plant. Company COO, Prem Kumar Kanojia along with unit head, Sanjay Rathi and Group Quality Auditor Sarat CS flagged off the dispatch to mark the occasion. In its first supply, on Friday the company dispatched 25,000 litres of ethanol for blending with petrol.

TEAR, POUR, ROAR !



BDPL launched its first IMFL Brand LEO Rum and Whisky in an iconic aseptic packaging for the first time in Odisha. The six layered aseptic will surely create a buzz in the market , encouraging repeat sales. The unique packaging will help curb adulteration , and retain the quality flavors that BDPL has to offer. Boudh Distillery also completed its first ever dispatch of LEO Rum/Whisky and is ready to ROAR in the Odisha market.





**Thank you for your enormous contributions. Let's work together – across all our group companies to keep going ahead with our self-confidence and our energy.**

Dear BDPians!

It has been a long challenging journey since the onset of COVID 19 last year and since then, we witnessed a slow growth. Unfortunately, with the new strain, the COVID-19 has evolved further in the last 2 months. There has been an unprecedented rise in cases in our state and in India.

Understandably, there is a great sense of uncertainty everywhere. In addition to the immediate and grave health concerns, we are seeing a much wider impact on the business and on all of our lives as well as in India and the global economy.

As you know, the impact has hit us hard last year with our plant being shut down for 3 months and sales taking a beating as well. However, it did not deter the company in surging ahead.

I would like to take the opportunity to thank you on behalf of our Chairman, Directors and myself for what you have already done to weather this crisis and to manage to spring forth into action and coped with this situation. **I would like to recognize in particular our plant personnel, support staff and frontline personnel who worked on our very new assignment for manufacturing of sanitisers to meet the states demand to tackle Covid situation, or in making BDPL the very first company within the state to supply Ethanol to OMC's and also we becoming the first company to launch IMFL Brand - LLEO (Rum and Whisky) to be introduced in Aseptic packaging for the first time in Odisha. The turnaround of the plant Kwaliti Bottlers team has done is undoubtedly remarkable and we have a lot more to achieve at KBPL. Our very own Lemme Lemon Rum in a very short span of time has also become a very popular brand in Odisha. The credit goes to the KPBPL sales team. Also not to forget the great effort by the ISO team to acquire ISO certifications (ISO 12001, ISO 14001 and ISO 45001) which we will be awarded very soon. My special appreciation goes to our water pipeline team for all their hard work and dedication.** Also this year in spite of all the challenges we did record production for ENA and DDGS. My words will fall short of appreciating each and every department for their contribution towards the growth of our organisation. I really feel overwhelmed to see overall growth and development of the company.



We would also like to reassure you that as a company we are resilient and we will take every step to withstand these challenging moments and ensure that our business will ensure continuity unlike last year.

Starting April 2021, our company has drawn up plans on the Annual Budgets, has set goals for the next financial year, will commence the New Performance Management Systems & training goals, continue on the expansion plans etc and much more.

To overcome this unique challenge, we request all of you to stay focused on the three priorities as below

**First, the safety of all of us is paramount.** We can only make positive contributions and live our purpose and values if we stay healthy and avoid spreading the virus. So please do adhere to HR and pharmacists on the guidelines and protocols for safety.

**Second, business continuity is key.** We need to focus our efforts on various aspects such as continuous innovations in the areas of Production, strategic sourcing (RM and PM), and logistics every step of the way. Let's think out of the box solutions.

And third, to the extent you can, **please provide a helping hand to each other, professionally and personally.**

Unprecedented travel restrictions / quarantine will make it difficult for many of our colleagues. However, we urge you to avoid travel for some time now until the situation stabilizes.

I am proud and inspired by the way our company has risen to this challenge - with flexibility, resilience, courage – and a caring heart. Thank you for your enormous contributions. Let's work together – across all our group companies to keep going ahead with our self-confidence and our energy.

Please stay safe.

Prem Kumar Kanojia, COO



DEAR DIARY!



BDPL gets a face lift  
Beautification work done by our inhouse members


Highest Production of ENA, DDGS and Bricks




Setting Goals High!



KUDOS to Kuldeep & Team !



January 22, 2021:  
The ethanol first production was successfully re-started by the entire team of BDPL. The management congratulated Kuldeep and the team for his remarkable achievement.



“ Asepto is proud to receive a 'Letter of Appreciation' from one of our esteemed clients, **Boudh Distillery Pvt. Ltd.** We always try to make a marked difference by going beyond the expected. Thank you, for recognising our efforts. It gives us the fuel to spark new ideas and carry on the good work.



Feb 16, 2021  
Letter of appreciation by BDPL to Asepto

Reduce Reuse Recycle



REUSE of rejected water jars for Plant Pots



Wheels of Change. Ride like Women.

MARCH 8, 2021  
International Women's Day  
Bicycle Rally  
Venue:  
Sarasara, Boudh

50th National Safety Week 2021



**SAFETY WEEK HIGHLIGHTS**  
1. Safety Pledge  
2. Fire Safety precautions  
3. Emergency medication  
4. Appreciation award



### When LEMME Cuddled Up with bars of the city



Lemme celebrated Valentines day by its free welcome drink offer in selected bars of bhubaneswar

### LEMME FREE GLASS offer



### LLEO ready to ROAR !



### Celebrating the legacy



January 26, 2021: The 72nd Republic Day of India was celebrated on 26th January, 2021 in the premises of the BDPL Plant and KPBP. The event commenced with the hoisting of the National flag by Amit Sahu.



BDPL organised Stars evening for the labourers and workers of BDPL. They all participated in various games and received appreciation from the management which was followed by dinner.



# BDPL Stars Evening



January  
17, 2021  
Boudh

**BDPL**  
**SHINING**  
*stars*



Birthday Men Boys



Bidding adieu to Mr Shastri  
First employee to retire in BDPL

A New Chapter Engaged

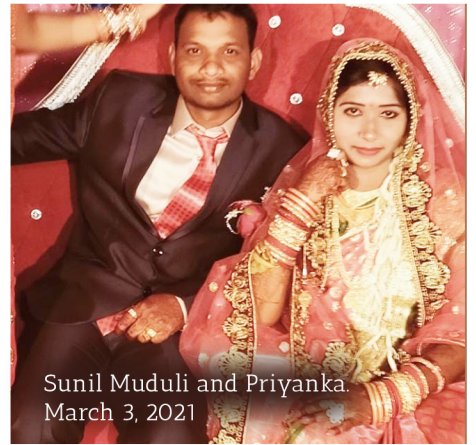
Rajesh with Arundathi Sahoo



The Wedding Diaries!

Prakash and Deepanjali  
February 28, 2021

Amarendra and Anjali  
March 3, 2021



Sunil Muduli and Priyanka  
March 3, 2021

### Fresh on the Block



Hari Narayan Behera  
Shift Incharge (Electrical)  
D. O. J- 05-01-2021

Dushasan Nayak  
Store Executive  
D. O. J. 15-01-2021

### Baby on Board!



Son of Kiran Kumar Singh Kartik

February 22, 2021