

BDPL BULLETIN

October-December 2023

Volume 8

Quarter 3





Greetings

Dear Family,

It's a new year 2024 and let us all welcome this year and pray that the year brings in lots of happiness, health, growth and prosperity to each one of us. Wishing you all and your family members a very HAPPY AND PROSPEROUS NEW YEAR 2024.

Like any other year, the year 2023 had its own highs and lows and we took each learnings to make our self-better day by day.

I am delighted to share the efforts that you all have contributed which has resulted in lots of positive outlook for our organisation. In the year 2023, we witnessed some of the great and outstanding events which we all will cherish for many years to come.



- Commissioning of Phase II Plant including Ethanol Plant.
- Kwality Achieving ever highest production and dispatch.
- BSIPL achieved record production and sales of Fly Ash Bricks.
- Lemme making waves in Jharkhand market.
- Our Consumer base in Odisha for Lemme has significantly increased.
- Many more exciting projects has been initiated and will get commissioned soon as we will be having state of the art bottling unit.
- Our Plant is undergoing a new look and feel and infrastructure is getting even better and best.

As always lots of employee engagement activities with fun and games gave a very festive ambience and uplifted the culture of our organisation. Participation of each one of you in CSR, Sports, Chairman Trophy to drive Innovation and many more Programs has been very encouraging.

Let us all raise a toast for the year 2024 which will be challenging, full of opportunities and celebration.

I look forward to you all to be the major drivers of growth plans to execute our Vision 2030 which we have set for our Organisation.

Once again wishing you a fabulous year ahead.

Happy New Year !

Ritesh Sahu - Managing Director

October

CRICKET FEVER AT BDPL













BDPL MEMBERS ENJOYING CRICKET NIGHT

November

Festival of Lights at BDPL

Diwali Sweets and Gifts Showered on Employees and Contractors















Acknowledging Sales Excellence













November



Epic Clash

Team Lemme vs Team kantabad Cricket Match











Thrilling Cricket Carnival

BDPL Inauguration Match - MD Eleven vs Director Eleven Ends in a Spectacular Tie

Empowering Safety

Successful Completion of Three Day First Aid Training Session (Nov 23-25, 2023)









December

BDPL Welfare Foundation Hosts Successful Cricket Carnival-2023 Season 1

The BDPL Cricket Ground hosted a thrilling 14-day tournament, concluding with an exciting finale on December 17, 2023. Featuring 28 teams from nearby villages, BDCC (Majhisahi) emerged as champions, defeating Royal Star (Bankapada), who secured the runners-up trophy. The event showcased exceptional cricketing talent and fostered a sense of community spirit among participants. Congratulations to BDCC for their outstanding victory!



BDPL Cricket Team's Friendly Match Against Boudh Hospital Team

Boudh Hospital Team Wins by 5 Wickets









December



Jharkhand Team Triumphs

A Sweet Victory as Lemme Lemon Sales Soar Past 4000 at Ranchi Sales Office Celebration







vessful Completion of Audiemetry

Successful Completion of Audiometry and Spirometry Tests



www.boudhdistillery.com

Triple the Joy: 2+1 Promotions on Lemme in Odisha!







Lemme Sponsored football team at Champua (Keonjhar district)



December

Grand New Year's Eve Extravaganza Brand Activation Success Across Iconic Venues in Jharkhand!



Joyous Celebration Corner

Bid Adieu -





Mr Ankit Katiyar 4th October, 2023





Mr. Ashok Ojha 31st October, 2023





Mr. Sudhansu Boitai 20th December, 2023

Harmony in Numbers

Grand Mass Birthday Celebration











Bikram and Madhusmita's Baby Boy born on

2nd December, 2023



